Focus on both practical and theoretical approaches to understanding various industries, labor relations, organizational culture, and human resources, either through a multidisciplinary approach or through concentration in one area such as the environment, the arts or marketing. Economy and Industry develops an understanding of the role of economy and industry in society.

The knowledge of culture, communication skills, economics, and management strategies gained with a Bachelor of General Studies with a concentration in Economy and Industry forms a solid foundation for a variety of careers. A graduate in the Economy and Industry concentration could work in the retail, customer relations, non-profit, local government, or development fields in positions including management, human resources, public relations, and program design. This concentration is also good preparation for graduate studies in business administration. General Studies, like many majors, teaches content and skills that can be applied to a wide variety of career fields.

COST & ELIGIBILITY

PER UNIT COST:

$490