The Bachelor of Science degree in Retail and Consumer Sciences is designed for those who seek a career or career advancement in the global business of retail.

Retailing and Consumer Science students will gain a solid understanding of retailing principles including consumer behavior, supply chain management, merchandise planning, services retailing, and omnichannel formats. The curriculum was developed in collaboration with industry professionals. Graduates of the program will be well prepared to assume positions of responsibility in the retail industry.

Admissible applicants will be admitted to Pre-Retailing and Consumer Sciences. Qualified students who have completed all necessary pre-requisite courses will progress into the Retailing and Consumer Science major.

COST & ELIGIBILITY

PER UNIT COST: $515

STATE AUTHORIZATION NOTICE: DC, DE, KY, MA, NC, NY, PA