BUSINESS INTELLIGENCE AND ANALYTICS (CERT)

CAREER LEVEL  
Graduate Certificate

DEGREE  
Graduate Certificate

COLLEGE  
Eller College Of Management

Our top-5 ranked Management Information Systems (MIS) programs reflect the vigorous dynamic of today’s technology.

The Business Intelligence and Analytics certificate is designed for IT professionals, project managers, business analysts, and marketing analysts and researchers. It provides a broad overview of managerial, strategic and technical issues associated with Business Intelligence and data warehouse design, implementation, and utilization. It will give you the fundamentals of database mining, analysis, design, and implementation with an emphasis on practical aspects of business process analysis and information delivery. Anyone involved in analyzing data to make business decisions will benefit from this three course graduate level program. For additional program information, please contact Bryn Pallette at brynf@email.arizona.edu or 520.621.0193.

COST & ELIGIBILITY

PER UNIT COST: $766

PROGRAM FEE PER UNIT: $525