INFORMATION SCIENCE AND eSOCIETY (BA)

CAREER LEVEL
Undergraduate

DEGREE
Bachelor of Arts

COLLEGE
College Of Social And Behavioral Sciences

The School of Information offers the eSociety academic program, providing students the opportunity to pursue either a Bachelor of Arts degree or an Undergraduate Minor in Information Science and eSociety. An undergraduate degree in Information Science and eSociety involves interdisciplinary curricula focused on the convergence of digital information and contemporary social life and work. Students will be well trained in socio-cultural issues as well as in data organization and analysis, information management, and related technical skills. Social media marketing, online collaborative work, as well as digital information use and management across health, education, business, or civic sectors typify contemporary professions that relate to this degree.

COST & ELIGIBILITY

PER UNIT COST:

$490